

Rust-Oleum Corporation

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Phone: 847-367-7700 Fax: 847-816-2330 www.rustoleum.comAn  Company**For Immediate Release****Contact: Katie Sikorski @ 732-652-2298**Or katie.sikorski@zinsser.com**101 Rust-Oleum® Universal™ Project Ideas ... And Counting**

Vernon Hills, IL – Any-angle, any-surface Rust-Oleum® Universal™ makes it easy to dream up your next project. The latest innovation from Rust-Oleum offers an advanced formula that adheres to plastic, metal, wood, masonry, glass – you name it. Its patent pending 360° “spray anyway” grip and trigger system makes painting comfortable – and it makes you unstoppable when the winds of inspiration blow your way.

The small project paint experts at Rust-Oleum gathered their favorite 101 Universal project ideas to help inspire your next project. But be warned. Once you start, you may not want to stop updating favorite items inside and outside your home. Just imagine the millions of ideas that you could create once you get your hands on Rust-Oleum® Universal™.

1. Create a treasure chest for your children’s toys. Universal’s “spray anyway” technology makes it easy to paint inside toy boxes and other hard-to-reach places.
2. Transform a bench into the perfect garden seat. Universal has a flexible paint film that expands and contracts with changing temperatures – great for exterior applications.
3. Accent your patio with color. Paint old ceramic or plastic planters with Universal Canary Yellow for a burst of color that says “welcome” spring.
4. Update your plastic patio furniture. No need to put worn plastic furniture in the trash. Give it a facelift in a “hot” color like Universal Espresso Brown.
5. Give a bouquet a worthy vessel. Paint an inexpensive glass vase with Universal. It sticks to slick glass surfaces.

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6. Transform your flea market finds. Universal can be used on metal and masonry so it's great for statuary, lawn ornaments and other flea market finds.
7. Add a decorative touch to your flower garden. Paint an old watering can with Universal Hunter Green to bring out the natural beauty of any garden.
8. Give an unexpected boost to a traditional office staple. Paint bookshelves with Universal Black to give your office a chic look.
9. Compliment classic, country or contemporary decors with an end table. From Satin Black to Brown Hammered, Universal is available in a wide range of colors and finishes to suit any décor.
10. Personalize a memory box. Universal Pure Gold makes your memories golden.
11. Add a little style to your living room. Paint a small table with Universal Pure Gold to add a shimmering accent
12. Refurbish a swing set. Universal is great for extreme exterior applications and offers superior rust prevention.
13. Turn an old trunk into a stylish storage container. Universal's Gloss and Flat finishes makes old trunks look like "classics".
14. Restore a floor lamp. Universal's high output spray makes it easier to paint tall objects.
15. Rehab an old bookcase. Large jobs often cause finger fatigue when spray painting. Universal has an ergonomic trigger makes spray painting pain-free.
16. Create your own coffee table. Use Universal Satin finishes to give surfaces a rich, decorative look.

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17. Give plain picture frames a “pick-me-up” with color. Universal’s on-trend color palette makes it easy to give plastic, metal or wood frames a designer look.
18. Stray away from mundane with a colorful closet unit. Whether you opt for trendy metallic or a rich satin finish, Universal adds style to organization with its selection of high-velocity colors.
19. Create a chic serving tray for dinner parties. Whether you choose classic Black or trendy Brown Hammered, Universal is guaranteed to give your projects a designer look, without paying designer prices.
20. Turn up the heat in your kitchen with a spicy seasoning rack. Universal Cardinal Red is sure to add excitement to your kitchen.
21. Give wooden candlesticks a more modern feel. Use Universal Silver Hammered to give them a rugged, protective finish.
22. Give your kids a lift with a painted stepstool. Universal is durable enough to stand up to wear and tear from your little ones.
23. Transform a cupboard into an extra kitchen cabinet. There’s a Universal color that will compliment any decor.
24. Morph plain metal canisters. Paint the exterior of metal canisters and give your kitchen fashionable storage pieces.
25. Compliment your kitchen island with matching wooden stools. Universal Gloss finishes offer superior color presentation.
26. Makeover mail holders. Paint accessories like mail holders, inboxes or pen holders with Universal to unite your desktop.

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27. Add pizzazz to your bedroom. Paint a small table with Universal Metallic finishes to give your bedroom a glowing accent.
28. Convert old lockers into storage space. Universal's high-powered colors add fun and vibrancy to any playroom.
29. Rehab your headboard. Universal is great for giving metal or wooden headboards a quick facelift.
30. Give your closet something to smile about with vibrant hangers. Whether hangers are wood or plastic, Universal will give your closet a colorful boost.
31. Surprise the Bunny with new Easter baskets. Wicker, plastic or woven, Universal is the only spray paint that will adhere to all surfaces.
32. Decorate your bathroom with painted seashells. Universal's finger shield eliminates dripping, making small objects easier to paint.
33. Energize a guestroom with a bright dresser. Yellow is known to energize the mind and soul. Universal Canary Yellow is a perfect way to add a blast of color and energy to your extra bedroom.
34. Unify under-the-bed storage boxes. Make use of the space under your bed without bringing unwanted attention to storage. Universal Flat Black is a great way to disguise boxes underneath bedding.
35. Give your wall sconces a rustic look. Universal Brown Hammered is the perfect way to add a popular weathered accent to your home without spending a fortune.
36. Accent living rooms with a color. Universal's unique design makes it possible to paint upside-down making it easier to paint hard-to-paint items, like table legs.

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- 37.** Make organization fun with funky filing cabinets. Universal state-of-the-art 360° spray tip makes it easy to paint inside small cabinets.
- 38.** Don't throw away wastebaskets. From metal wire to plastic, Universal covers all surfaces and will rejuvenate heavily used objects with a new finish.
- 39.** Restore an old baby crib. Universal is formulated to resist peeling and chipping, making it great for use on baby furniture.
- 40.** Give your bathroom a new look. From inexpensive towel racks to toothbrush holders, Universal adheres to all wood and plastic surfaces.
- 41.** Soothe your soul with a spa table. Universal Pure White will give your bathroom a clean and fresh look.
- 42.** Refurbish an old wheel barrel. Universal offers rust preventative protection that is synonymous with Rust-Oleum.
- 43.** Give old flower pots a makeover. Universal Brown Hammered is perfect for giving pots a rugged finish in one of spring's trendiest finishes.
- 44.** Accentuate your flower garden with a white trellis. Universal Pure White will bring out the natural beauty and color of your foliage.
- 45.** Light up your home's exterior with a lantern. Universal can be used on aluminum surfaces for an alternative finish.
- 46.** Make your own desk organizer. Universal Espresso Brown gives old organizers a sophisticated look for use at work or home.

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- 47.** Revamp faded chaise lounges. Universal is great for outdoor furniture, offering maximum UV protection to resist color fading.
- 48.** Touch up tool boxes. From small to large tool boxes, Universal Cardinal Red returns their shine and luster.
- 49.** Beautify wicker furniture. Universal gives a like-new appearance to weathered furniture in just one coat.
- 50.** Fix up an old wagon. Remember the red Radio Flyer® from your childhood? Use with Universal Cardinal Red to re-create those memories for your kids.
- 51.** Make wooden toys look like new. Universal is formulated for superior color presentation, letting users maintain the appearance of frequently used toys.
- 52.** Host the perfect get-together with colorful beverage buckets. Universal's durable formula is designed to stand up to heavy surface wear and tear.
- 53.** Turn inexpensive clear glass tree ornaments into expensive look-alikes. Universal Metallic finishes add a dramatic shimmer to all objects – big or small.
- 54.** Paint wooden hearts for Valentine's Day. Universal is available in Cardinal Red, Metallic Pure Gold and Titanium Silver, great shades for Valentine's Day decorating.
- 55.** Transform your holiday wreath. Get additional use out of your wreath by painting it with Universal Metallic for your New Year's celebration.
- 56.** Modernize your Menorah. Whether you opt to update a metal or wood holiday piece, Universal's durable formula is long lasting.

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57. Give gift boxes a personal touch. Because Universal is an all-surface paint, it provides great coverage on cardboard surfaces, too. Just add a bow and go when it's party time!
58. Personalize your jingle bells. Paint them with Universal Metallic Titanium Silver for an inexpensive touch that says "Happy Holidays!"
59. Create a long-lasting fall decoration by painting pumpkins. Use Universal to make your Halloween decorations last throughout the fall season.
60. Make your own stained glass. Because Universal is the only spray paint that sticks to slick surfaces, like glass, it is perfect for completing unusual craft projects.
61. Impress guests with colorful stemware. Available in a wide spectrum of colors that are great for use on glass, paint the bases and stems of inexpensive stemware with Universal for a posh appearance.
62. Update old lamp shades. Universal's advanced formula gives any surface a designer look, without the designer cost.
63. Create your own modern art accents. Buy some canvases and spray with Universal. The high-velocity color options make DIY modern art a snap!
64. Build the perfect gift basket. Universal Metallic finishes will make gift baskets stand out and perfect for use again and again.
65. Restore your vertical blinds. Paint out-of-date vertical blinds with Universal Pure White. The crisp white color will lighten up the look of any room with a quick and easy window treatment fix.
66. Modify old mirror frames. Universal has minimal over-spray, making it great for hard to paint surfaces like mirror and picture frames.

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67. Paint pinecones as a unique holiday decoration. Universal Pure Gold is a great way to add sparkle to your holiday season.
68. Give dried flowers new life. Dried flowers often hold special memories, but their appearance is often less than pleasing. Spray dried flowers with Universal Metallic finishes for a stylish alternative to a common floral arrangement.
69. Bring out the beauty of your holiday table with napkin holders. Whether you prefer classy Universal Flat Black or funky Black Hammered, it's a quick way to individualize the conventional eating space.
70. Add curb appeal with a colorful mailbox. Rust-Oleum® Universal™ can make your old mailbox look like new whether it's plastic, metal or wood.
71. Add colorful stones to your home décor. There's no reason to purchase pre-colored rocks as an accent piece, paint a few stones with Universal.
72. Create your own inexpensive cookie tins for holiday baking. Buy plain tins and spray their exterior with Universal. It's chip resistant and adheres to aluminum tins like magic.
73. Create a mobile for the baby in your life. There's no question that babies love mobiles. Make your own and spray it with Universal. The vibrant colors are sure to bring out a smile in your little one.
74. Be prepared for unexpected company with matching metal chairs. Universal is available in the most popular spray paint colors, making it easy to match the chairs to your existing décor.
75. Plastic trash cans for your kitchen. Just a coat or two of Universal's high velocity colors will make trash disposal the newest craze in kitchen improvements.

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- 76.** Modernize dated vinyl shades. Turning ordinary window treatments into extraordinary with Universal. It's a quick way to add a trendy touch to any room.
- 77.** Transform an old wooden chair into a colorful garden accent. A coat of Universal will protect it from harsh weather conditions and keep it looking beautiful.
- 78.** For quick and easy fall decorating, spray a bundle of branches with Brown Hammered for a harvest look.
- 79.** Make your own candle lamps by painting the outside of hurricane glasses. Universal sticks to all surfaces – even glass.
- 80.** Decorate the outside of your fish aquarium. Universal Cobalt Blue is a perfect way to give your indoor aquariums the feel of the ocean.
- 81.** The kitchen table shouldn't double as your kids' homework station. Transform an old table using Universal Hammered. It hides flaws and provides a great decorative finish.
- 82.** Create a trendy DVD rack that matches your interior color scheme. Universal Cardinal Red or Silver Hammered is sure to add excitement to any accessory.
- 83.** Recycle old track lighting. Track lighting gets dusty, dirty, and also gets plenty of use. Don't replace it, paint it with Universal for a fresh new look.
- 84.** Spruce up plastic storage containers. Create a beautiful and functional storage solution with a coat of Universal Hunter Green.
- 85.** Paint gourds, pumpkins and squash and use to decorate your dining room table for stress free Thanksgiving decorations.

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86. Give a wind chime a rugged look. Universal Hammered is available in Black, Brown and Silver and gives surfaces a weathered look, perfect for exterior decorating.
87. Restore an old baby cradle. Universal is flake-free and suitable for use on baby furniture.
88. Brighten up your home with colorful tea light holders. Use Universal Metallic to add a funky finish to the little candle holders.
89. Rehab a porch swing. Great for use on wood, wicker and metal, Universal will bring back the beauty of aging porch swings.
90. Save time by spray painting light switches. Universal is available in a wide variety of colors to match any interior décor.
91. Make an old key holder new. Pick up an old key holder at your local garage sale. Universal is perfect for updating garage sale “treasures”.
92. Give the outside of ceramic bowls a decorative metallic accent with stencils. Universal sticks to all slick surfaces – even ceramic.
93. Add beautiful bird houses to your home’s exterior. A coat or two of Universal Canary Yellow will to create a cheerful home for your feathered friends.
94. Bring out your artistic side by changing the color of store purchased pottery. Add a coat or two of Brown Hammered for a rustic, modern look for your plants.
95. Make a great first impression with a springtime door wreath. Use Universal Canary Yellow to give an inexpensive wreath a sunny appearance.

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96. Rock and roll with a vivacious rocking chair. Add excitement with Universal Cardinal Red or give the chair an understated look with Arctic Gray, Universal is available in 16 high velocity colors to meet every taste and lifestyle.
97. Give ceiling fans a like-new look. Dust and frequent use can take their toll on ceiling fans. It doesn't matter if they're plastic, metal or wood, Universal is a simple way to refurbish fixtures throughout your home.
98. Create a fashionable futon for overnight guests. Universal's spray tip has a higher output than traditional spray paints, making large jobs faster.
99. Deck out your dorm with a chandelier! Inexpensive finds at garage sales and discount stores stand no match against the adhesion power of Universal.
100. Restore a baby stroller. Universal's flexible paint film prevents cracking and peeling so it's great for use outdoors.
101. Refurbish an old bike frame. Universal is available in a selection of high velocity colors and prevents rust too.

About Rust-Oleum:

One of America's most recognized and trusted names, Rust-Oleum is the number one brand of small project paints. Its brands and products span the consumer and industrial small project paints, specialty coatings, concrete coatings and wood care categories and include such trusted names as Rust-Oleum®, Stops Rust®, Painter's Touch®, American Accents®, EPOXYShield® and Varathane®. Brands managed by Rust-Oleum include Zinsser, Wolman Wood Care Products, Modern Masters and Watco.